

Transforming Scotland



TRANSform Scotland is the national sustainable transport campaign, bringing together bus, rail and shipping operators, local authorities, environment and conservation groups, consultancies and local transport campaigns.

TRANSform Scotland
the campaign for sustainable transport

Scotland's transport challenge

TRANSform Scotland is firmly established as the main voice of sustainable transport in Scotland. It enjoys a diverse membership, has established a high profile in the media and with politicians, and has delivered a number of important campaign successes.

TRANSform Scotland is focussed on delivering better conditions for public transport users, cyclists and those on foot, and on shifting freight from road to rail and sea. We want to see Scottish transport become less damaging to the environment, and contribute significantly to better public health and social inclusion.

Decades of transport discussions have called for 'integrated transport' yet progress remains far too slow. TRANSform Scotland is the only body dedicated to making Scottish transport deliver sustainable solutions for transport users, the environment and society generally.



Major upgrades must be made to Scotland's public transport if Scotland is to catch up with best practice in England and on the continent.

We have played a key role in campaigns for investment in buses, rail and trams. Edinburgh now looks forward to three new modern tram lines while money at last looks set to be available to deliver other delayed public transport priorities.

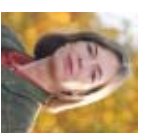
What they think about us:

Professor David Begg,
Chair of the Commission
for Integrated Transport:



"TRANSform Scotland have successfully emulated their sister organisation in England - Transport 2000 - by intelligently and articulately putting the case for sustainable transport. They punch way above their weight and have a significant influence on the policy debate."

Louise Batchelor, BBC
Scotland transport
correspondent:



"At a time when transport is high up the political agenda it's vital to have a specialist body like TRANSform Scotland who are consistently on top of the main issues."

What our members think:

Graeme Torrance, Managing
Director of First Scotland East:



"TRANSform Scotland actively and successfully campaign on behalf of all who have a genuine interest in sustainable transport. They provide the private sector with a powerful voice in Holyrood and across the entire country, highlighting both the objectives we aspire to and concerns we face on a daily basis."

Helen Zealley, Chair of
Friends of the Earth Scotland:



"Effective sustainable transport systems are crucial for the health and survival of the planet, for the health of the Scottish economy and for the health and well-being of each and every individual. TRANSform Scotland keeps these critical goals on the policy agenda."



Making transport healthy

Walking and cycling, the healthiest and most sustainable modes of transport, need to have much higher priority if Scotland is serious about improving national public health levels.

We have pressed politicians and health providers to take urgent action to increase the share of trips made on foot or by bike - and to tackle anti-social road behaviour that deters people from cycling or walking.



Civilising the streets

For decades roads have been designed predominantly for vehicles, ignoring the needs of those on foot. For public health and quality of life reasons, this must be reversed.

We have taken the lead in getting traffic-calmed residential 'Home Zones' on a legislative footing, and delivered the 'Slow Down Scotland' campaign in partnership with the *Sunday Herald* newspaper.

What we do:

- *campaign for change*
- *speak out in the media*
- *lobby politicians*
- *produce publications*
- *run seminars and conferences*
- *provide a forum for members*
- *organise training*

How members benefit:

TRANSform Scotland represents members' interests in pressing for greater priority for investment in sustainable transport, through lobbying the Scottish Executive, Scottish Parliament and local authorities, media work, and generally raising the profile of alternatives to the car, the heavy lorry and air travel.

Members gain through:

- an improved environmental profile
- keeping abreast of critical transport issues
- shifting policy towards members' objectives
- helping to build consensus for key policy objectives

What you can do to help us:

- *become a member*
- *provide core sponsorship*
- *assist in project funding*
- *help with publications*
- *help with marketing*
- *host events*
- *provide other help in kind*

Stopping the growth in road traffic



Traffic levels are forecast to increase by a further 27% by 2021. With climate change taking hold and oil production due to peak in the next few years, road traffic reduction must become a major policy aim.

We have successfully pressed the Executive to set a road traffic stabilisation target. Yet the Executive persists with a £1 billion traffic-generating roads programme that threatens to squeeze out overdue public transport investment.

Paying the right price for road use



The main reason why road traffic continues to grow is because it is too cheap: external environmental and social costs are not paid for by car users.

We have been leading campaigners in support of Edinburgh's congestion charge - this is the practical application of the 'polluter pays principle' in the field of transport.

Stopping the growth in air transport



Air transport is the most polluting and resource-depleting form of transport - yet is growing at unsustainable rates. Aviation has had a charmed life, paying no tax on its fuel and being actively subsidised by government.

We have campaigned for air transport to pay for its environment impacts and for domestic flights to be substituted by high-speed rail.

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Strathclyde Passenger Transport:*



*If you share our vision, and would like to
discuss providing practical support for an
enhanced campaigning role for
TRANSform Scotland, please contact:*

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Our member organisations:

Aberdeen City Environmental Forum
Aberdeen Friends of the Earth
Aviation Environment Federation
The Bus and Coach Watchdog Edinburgh
ByCycle - Perth and Kinross Cycle Campaign
Caledonian MacBrayne
Campaign for Borders Rail
Capital Rail Action Group
CARE80
The City of Edinburgh Council
Clydesdale Rail Action Group
The Cockburn Association
ctc Scotland
Dumfries and Galloway Council
First
Forward Scotland
Friends of the Earth Edinburgh
Friends of the Earth Scotland
Glasgow Healthy City Partnership
Go Bike! Strathclyde Cycle Campaign
Great North Eastern Railway
Highland Cycle Campaign
Joint Action against M74
Light Rail Scotland
Living Streets Scotland
Lothian Buses
Lothian Community Transport Services
Lothian Safe Routes
No Alignment Action Group
Rail Action Group, East of Scotland
Rail Passengers Committee Scotland
Railfuture
Railway Engineering Associates Ltd.
RSPB Scotland
ScottRail Railways Ltd.
Scott Wilson Railways (Scotland) Ltd.
Scottish Accessible Transport Alliance
Scottish Association for Public Transport
Scottish Borders Environment Partnership
Scottish Citylink Coaches Ltd.
Scottish Green Party
SERA Scotland
Spokes, the Lothian Cycle Campaign
Sustrans Scotland
Tayside Foundation for the Conservation of Resources
the limited
Transport 2000
Transport Salaried Staffs' Association
Transportation Management Solutions
Travel Dundee
UK Public Health Association Scotland
The University of Edinburgh
The Waverley Route Trust
Virgin Trains
West Lothian Council
WWF Scotland

